



RE: CALL FOR MENTORS SUPPORTING BUSINESS INCUBATION MANAGEMENT

Are you passionate about making a difference in the field of business incubation and acceleration? The African Agribusiness Incubators Network (AAIN) is seeking dedicated mentors from various backgrounds to support our programs and help nurture the growth and success of promising startups.

About African Agribusiness Incubators Network (AAIN)

The African Agribusiness Incubators Network is a leading organization committed to supporting early-stage startups and entrepreneurs in their journey to build successful businesses. We provide a comprehensive range of resources, mentorship, and networking opportunities to empower startups and enable them to reach their full potential. AAIN is focused on becoming Africa's center of excellence in agribusiness incubation and acceleration, with a primary goal of job creation, employment enhancement, and wealth creation in the agribusiness sector.

Role of a Mentor

As a mentor with AAIN, you will play a crucial role in guiding and advising our incubated startups and accelerators. Your experience, knowledge, and expertise will be invaluable in helping these entrepreneurs navigate challenges, refine their business strategies, and overcome obstacles. Mentors will provide guidance in areas such as business development, market research, financial management, marketing, networking, and overall business growth.

Categories of Mentors

We are seeking mentors from the following categories:

S/N	Category	Role
1	Inspirers	Individuals who can inspire and motivate entrepreneurs through their personal success stories and experiences
2	Successful Entrepreneurs	Seasoned entrepreneurs who have successfully built and scaled their own businesses
3	Peer-to-Peer Mentors	Mentors who have firsthand experience in starting and running their own business in a similar industry
4	Expert Mentors	Professionals with specialized knowledge and expertise in specific areas relevant to business incubation and acceleration.
5	Value Chain Mentors	Mentors who have extensive experience and understanding of specific value chains within the agribusiness sector
6	Spiritual/Political or Religious Leaders	Leaders who can provide guidance and mentorship from a spiritual, political, or religious perspective, focusing on ethics, values, and holistic development

Requirements

We value the diversity of our mentors and believe that everyone can contribute their unique perspectives and skills. While there is no strict professional requirement, we expect mentors to have a genuine passion for supporting early-stage entrepreneurs and a willingness to commit their time and expertise to make a meaningful impact.

Benefits of Being a Mentor

As a mentor with AAIN, you will enjoy the following benefits:

1. **Opportunity to make a meaningful impact:** By sharing your knowledge and experience, you can help shape the success of promising startups and contribute to the growth of the agribusiness sector in Africa.
2. **Personal and professional growth:** Mentoring provides an opportunity for continuous learning and personal development as you engage with entrepreneurs, exchange ideas, and gain insights into emerging trends and innovations.
3. **Networking opportunities:** You will have access to a network of like-minded professionals, fellow mentors, and entrepreneurs, fostering valuable connections and collaborations.
4. **Recognition and reputation:** As a mentor, you will be recognized as a valuable contributor to the entrepreneurial community, enhancing your professional reputation and visibility.
5. **Access to the Africa Business Mentors Club:** By joining AAIN as a mentor, you will become a member of the Africa Business Mentors Club, where you can further engage with other mentors, share ideas, and collaborate on initiatives to drive business growth and development.

How to Apply

If you are interested in becoming a mentor with AAIN, please submit your application by 15th August 2023 using the following link: <https://forms.gle/ES5Ffoqv44UNRgPY9>. Along with your application, please include your resume/CV, a brief statement indicating the category of mentorship you are applying for, and any relevant experience or expertise you can bring to the role. Shortlisted candidates will be contacted for further discussions.

Thank you for your interest in supporting our business incubation and acceleration programs. Together, we can nurture and empower startups, incubators, and accelerators for job creation and employment enhancement.

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Website: www.new.africaain.org